
The Earth Day 2022 Event

- Theme: **Sustainability Challenges & Innovations**
- Date: 22 April 2022 (Friday)
- Target Participants: Students and Faculty members of TIET and other Higher Education Institutions (HEIs) in the Patiala city
- Venue: Main Auditorium Hall, TIET Campus
- **Organized by:**
 - Centre for Sustainability Innovations & Strategies (CSIS), LMTSM, TIET
 - Paryavaran Welfare Society (PWS), TIET
 - Thapar School of Liberal Arts & Sciences (TSLAS), TIET

This event is meant to provide a unique opportunity to the students & faculty of TIET and other Higher Education Institutions (HEIs) in the Patiala city to showcase and appreciate their environment and sustainability related initiatives along with enriching their experiences through the following:

Event Components:

- A. Video Competition
- B. Sustainability Fair
- C. Expert Session

A. Video Competition:

- The student groups and faculty members of the participating institutions are encouraged to submit a short video clip (05-10 Minutes) profiling the environment & sustainability related work being undertaken by them in and around the Patiala city.
- Multiple groups/ teams from the same institution can submit their video entries in this competition.
- A panel of experts would rate all the received video entries in this competition on the basis of their 'uniqueness and impact' for awarding the Three (3) winning teams for the First, Second, Third Prize, and Two (2) appreciation prizes during the Earth Day 2022 event (22 April 2022).
- **Participation Process & Deadlines:**
 - **Step-1:** Submission of a *Brief Write-up (Summary)* – 17th April 2022
 - **Step-2:** Submission of a *Short Video Clip (Initiative)* – 19th April 2022

- **Guidelines for Video Competition:**

- **Step-1:** Preparation of a *Brief Write-up (Summary)*

- Each team is required to submit a one (1) page write-up (word doc) describing your sustainability initiative. The write-up will help us understand the context of your initiative before watching the video.
- The following questions* may help you in preparing the write-up?
 - What environment or sustainability related challenge is your team trying to address?
 - Which people or community are facing the problems due to this challenge?
 - What is your team's intervention/ initiative to address this sustainability challenge?
 - What impact have you generated through your initiative?
 - What challenges have you faced while working on your initiative?

* *The questions are for reference only and need not be written in the submission*

- **Submission:** Mode- Online; File format- MS Word; Document Size- 1-2 Pages
 - **Link for submission of write-up:** <https://forms.gle/jh91VAXFK1EhzD3H8>
 - **Submission Deadline:** 17th April, 2022; 10:00 PM
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- **Guidelines for Video Competition:**

- **Step-2:** Preparation of a *Short Video Clip (Initiative)*

- Followed by a brief write-up, each team is required to create and submit a short video clip (05-10 Minutes) on your sustainability initiative and its impact. The video clip would help you in presenting your work creatively and effectively.
- Following is the suggested break-down of the available time for creating video clip*:
 - 1-2 Minutes – Introduction of the team
 - 1-2 Minutes – Description of the sustainability challenge & stakeholders involved
 - 1-2 Minutes – Solution/intervention made by the team through their initiative
 - 1-2 Minutes – Impact generated by your initiative/ intervention
 - 1-2 Minutes – Challenges faced while implementing this initiative

* *Two sample videos are available for your reference on the following link:*

- **Submission Requirements:** Mode- Online; File format- MP4; File Size- 1GB Maximum
 - **Contact for video competition:** siddaq.singh@thapar.edu
 - **Link for submission of Video Clip:** <https://forms.gle/bDqhNGRxivHwFCxM8>
 - **Submission Deadline:** 19th April, 2022; 10:00 PM
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B. Sustainability Fair:

- An exhibition of 10-15 stalls would be organized where participating students can setup a small stall to display their work and make the environment friendly products related to their respective entrepreneurial initiatives available for sale/ promotion among the event participants.
 - **Exhibition Stalls:**
 - **No. of Stalls:** 10-15
 - **Description:** Showcasing entrepreneurial initiatives related to environment & sustainability
 - **Note:** Eateries not allowed
 - **Date:** 22nd April 2022
 - **Timings:** 10:30 AM – 04:00 PM
 - **Venue:** Near staircase in the Main Auditorium Hall, TIET
 - **Contact for exhibition/ stall:** siddaq.singh@thapar.edu
 - **Link for exhibition/ stall registration:** <https://forms.gle/DcgHMXpH1B6V9Fgk9>
 - **Submission Deadline:** 19th April, 2022; 10:00 PM
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C. Expert Session:

- An expert session on the theme of the event ‘Sustainability Challenges & Initiatives’ would be organized, where in experts & representatives from the winning team would share their experiences and insights with the participants and audiences:
 - **Speakers:**
 - Invited Experts (2)
 - Faculty Members (3)
 - Sustainability Champions - Winners of Video Competition (3)
 - **Date:** 22nd April 2022
 - **Timings:** 10:00 AM – 12:30 PM
 - **Venue:** Main Auditorium Hall, TIET
 - **Contact for registration:** siddaq.singh@thapar.edu
 - **Link for participant registration:** <https://forms.gle/DcgHMXpH1B6V9Fgk9>
 - **Submission Deadline:** 19th April, 2022; 10:00 PM
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For participation in the event and registration as an audience, please contact the event coordinators at:

sustainability@thapar.edu
siddaq.singh@thapar.edu

○ **Event Coordinators:**

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